

MEDIA RELEASE

GABORONE

DTC BOTSWANA SPONSORS THE 2020 MALEBOGO MAX FOUNDATION WHEELCHAIR BASKETBALL TOURNAMENT TO THE AMOUNT OF P463 000.

On 28th February 2020, DTC Botswana officially announced the sponsorship towards Malebogo Max Foundation Wheelchair Basketball Tournament, which is valued to the tune of **P463, 000**.

Malebogo-Max is a non-profit organization which is based in Manyana. Its mandate is to raise the development potential of the rural marginalized women and unprivileged girls aiming for gender equality and eradication of Gender based violence, through empowering and mobilizing their participation in decision making to enable them to lead an adequate and self-sustained life in the rural society. The foundation acts as a voice for victims of GBV, contributes on areas of gender inequality and promotes income-generating projects for rural women. The tournament marries two agendas, which are at the core of this activism.

At the official announcement, DTC Botswana Managing Director, Mr Sedireng Serumola said, 'We are very excited to be partnering with Malebogo Max Foundation at this years' Malebogo Max Foundation Wheelchair Basketball Tournament. Inclusion and diversity is an area that is instilled within DTCB's business practices and behaviours. As an organisation, we take great pride in ensuring that the initiatives we promote are those that have a wide impact in our communities and we trust that Malebogo Max Foundation represents that.'" He also thanked Malebogo Max Foundation volunteers for taking time away from their daily lives and reminded them that, 'No act of kindness, no matter how small, is ever wasted- Aesop'.

Social Performance is one of our key drivers at DTC Botswana; we believe that every community within Botswana should benefit directly from the country's diamonds. We pride ourselves in ensuring that the projects we get involved with have a wide impact and will continue making a difference years after inception.

The tournament will be taking place on the 14th March 2020, at the Gaborone Sports Hub, behind South Ring Mall. The activities for the day will start at 9am and end at 4pm. The public is welcome to join us on the day.

For more information, please contact:

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